



DEPARTMENT OF FLORIDA MEMBERSHIP SEPTEMBER 2026 ENGAGE



We have September and October to reach our first Membership Milestone 95%

- Let's engage with our annual members and encourage them to convert to life!
- We have lots of ceremonies at our Posts and ask all attending, "Are you a member of our VFW Auxiliary?" if they say no hand them a membership brochure.
- You can order up to 50 free membership brochures from National, the order form can be found on M.A.L.T.A under membership resources.



Last month we asked "Have you sent out your Auxiliary annual members renewal notices?" It's time to follow up... Let's reach out to each annual member by text or phone call. Send a cute reminder about renewing their membership dues. Explain that their membership can help a veteran! How many members converted to life?

BE ENGAGED!

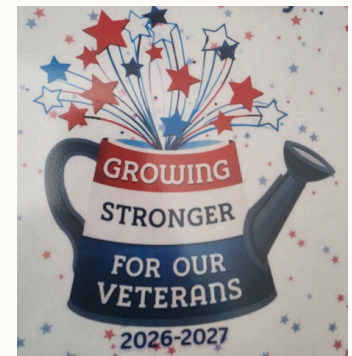


Engage with your members and explain awards they can receive from National...

NATIONAL MEMBERSHIP PROGRAM AWARDS for Members:

1. 5 Member Recruiter Pin. Each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the VFW Auxiliary will receive a pin. Each member will be placed into a recruiter drawing for a \$100 Visa Gift Card.
2. National Membership Achievement Recruiter Award. Each VFW and VFW Auxiliary member who recruits twenty (20) new and/or rejoined members to the VFW Auxiliary will receive a National Membership Achievement Recruiter Award. Each member will be placed into a drawing to win a \$400 Visa Gift Card.

VFW Auxiliary Treasurers on all levels are not eligible for this award. The Department Treasurer must enter membership in MALTA with credit given to the recruiter by June 10, 2027. New and /or rejoined members must be recruited to the VFW Auxiliary from July 1, 2026, through May 31, 2027.



Approved by:
Dept. of Florida Aux. President
Kathy Wright

Holly Evans
Membership/Mentoring
Chairman 2026-2027

